

Information's for students regarding QA

- Public - Activities, selection criteria, learning outcomes, qualifications, teaching, learning and assessment, statistical data, graduate employment information (ESG 1.8)
- Easy access and also understandable for a beginner – Who is the audience?
- General overview about the QA systems, try to make it symbolize on one (!) page with graphics
- Display the possibilities of participation within the QA system
- Impact (Quality, responsibility and accessibility)
- Communication (What has been changed)

Situation

- Accessibility (Nation-wide database; negative decisions; nested on the website; incomprehensible)
- Unclear strategy for communication to the public (activities, quality assured) – Consideration of ESG 1.8
- Before enrolling they don't know, after it don't matter -> Know the problems and the processes can make the students to participate to solve them.
- Why should I change something now if I do not see the changes? It will not matter anymore -> Focus at citizenship, sustainability, social responsibility and finally communication
- Cooperation between QA team and students representatives/union

Promoting QA from student to student

- Responsibility over the generations of students
- More active role to explain aims, processes and results to their fellow students
- Impact - What we have achieved
- Possibilities for participation
- Training and collaboration
- Slogans: #QA– Quite Awesome; #QAMatters; Quality Assurance – students in charge; Without you there is NO Quality; #QAfirst